

TIRE WALL

Goodyear® has a new tire wall to help you display products and close more sales. Designed based on extensive Dealer and consumer research, the new tire wall:

- Helps deliver what your customers want
- Uses a modular approach to provide flexibility
- Is value-engineered to be affordable, starting at \$3,375
- Showcases Goodyear, Dunlop® and Kelly® tires from the core product screen

The Goodyear Tire Wall can be customized to fit various showroom size requirements. Samaritan Display Group has dedicated resources available to help Goodyear Dealers find a tire wall fixture that fits their showrooms and their marketing budgets.

INFORMATION AND ASSISTANCE:

For help creating a customized tire wall, please contact Samaritan Display Group at 1-877-843-3517 or goodyear@samaritandisplay.com.



Three Categories With Three-Panel Modules